Typology of realised activities

- Euromed invest + Medalliance: 36%
- Executive committees: 3%
- SOLiD Med Social Dialogue: 3%
- Euromed Forum: 8%
- HOMeRE: 14%
- UMF AD Hoc Working Group: 3%
- European Parliament: 3%
- Civil Society Fora: 3%
- EU Delegation Meetings: 3%
- Euromed Policy Forum: 3%
- Corporate Social Responsibility: 5%
- MENA OECD: 11%

TOTAL: 36 Activities
BUSINESSMED 2017 activities have mainly been held in the Mediterranean countries with a main focus on the Maghreb region.
Activities 2017
General Assembly BUSINESSMEDI

- Third Euro-Mediterranean Forum
- MedRome 2016
- Mediterranean Dialogue
- A stronger and More United Maghreb
- Addressing common challenges
- EUROMED Invest Academy in Morocco
- Promote Women Leadership and Women in BSO
- UfM high Level Working Group of on Employment and labour
- The Social Dialogue and the Emergence of the 4th Industrial Revolution:
  - Education, Employment and Youth
- Masterclass « BSOs at the service of social entrepreneurs»
- EU 4 Youth
- Common Solutions for the Creation of Employment in Southern Neighbourhood Countries
- Mediterranean Social Responsibility Convention
The role of BSOs in the development of integrity standards to protect SMEs from unfair practices.

Civil Society Forum Neighbourhood South

Strengthening employability in the Mediterranean region

"Promoting Social Dialogue within companies: "The CAC Platform for Social Peace and Productivity Improvement"

MENA OECD Working Group on Investment and Trade

SOLiD Workshop "Employability of Young People and Women in Jordan"

Working Group on Investment and Trade leadership

Workshop Social Dialogue and "Representativeness of Women in leadership Positions"

Seminar on Social Dialogue and Employment in Lebanon

Union for the Mediterranean Social Dialogue Forum

"Diagnosing the attitudes and positions of the social partners with regard to the social dialogue"

Global Deal Forum

Conference-debate on "The privileged partnership Tunisia-EU"

Social dialogue to strengthen the rights and working conditions
Activities 2017
General Assembly BUSINESSMED

Focus
Euromediterranean Forum

Key points

150 institutional representatives and the Italian entrepreneurial network, including banks.

142 institutional and business community representatives from the MENA region.

150 B2B realised

Ministero dello Sviluppo Economico

Confindustria

ITALIAN TRADE AGENCY
ICE - Italian Trade Commission

Roma, 30 November 2016 - Confindustria - Auditorium della Tecnica
**Key points**

60 Ministers and political representatives from the Euro-Mediterranean region.

+120 business guests from the MENA region (Algeria, Egypt, Turkey, Morocco, Tunisia, UAE, Lebanon, Iraq, Libya, Qatar, Jordan).

A Mediterranean delegation of 45 institutional representatives of the employers Confederations of Employers.
Key points

- The only women-oriented operation Euromed Invest.

- Great response at the level of the European Institutions (DG Near, Neighbourhood South, DG Devco).

+90 Businesswomen and senior executives of Business Support Organizations from the Euro-Mediterranean region.
Key points

+79.000 visitors whose majority young people from different nationalities looking for information on training offers.

The SOLiD Forum held in conjunction brought together key representatives of the Unions of Employers, Trade Unions and Government.

A key event in the promotion of social dialogue in the Mediterranean combined the theme of Innovation with Industry 4.0.
MENA-OECD WORKING GROUP ON INVESTMENT AND TRADE

Investment and trade policy reforms for inclusive growth in the MENA region

Paris September 2017

Establishment of the Business Advisory Board (BAB), chaired by a representative of the MENA region and a member of the OECD.

Key points

18 Economies of the MENA region.

19 MENA Business Associations.
Focus – Union for the Mediterranean Social Dialogue Forum
Amman, October 2017

Recommendations

Third UFM Social Dialogue Forum

- Strengthen the capacities of the employers' and trade unions' organizations through the institutional support of the national authorities.
- Translate the Ministerial and the Bipartite Declaration into concrete actions.
- Extend the SOLiD Project to other Med Countries via a SOLiD II project.
- Set Up a social dialogue point of contact/secretariat.
Focus – Development Policy Forum

Jordan, October 2017

Adoption of national policies between national governments, NGOs and local authorities;

The EU and its Member States should support reforms to strengthen democracy and human rights.

Major efforts must be made to strengthen the protection of civic space.

Support inclusive national processes in the light of the 2030 Agenda.

Review of EU programs on gender, young people, persons with disabilities and raising awareness of environmental issues.
2016 - 2017 Projects
Activities 2017
General Assembly BUSINESSMEDI

SOLiD project aims to strengthen dialogue capacity among the social partners, civil society and governments to project a sustainable and stable institutionalized social dialogue in Tunisia, Morocco and Jordan. SOLiD is co-funded by the EU and ITUC, and implemented by ATUC, BUSINESSMEDI and ANND
Website: www.medsocialdialogue.org

HOMERe project aims at strengthening the employability of young graduates from top-level project countries, including their access to top quality jobs, through the realization of an international 6-month internship at the headquarters of a company in the Mediterranean region.
Website: www.homere-med.org/index.php/fr/le-projet

EDILE project aims to strengthen the capacity of local authorities that are involved in the regulation of investment: best selection and upstream assessment of investment projects and improving the governance process.
Website: www.edile-initiative.org

EUROMED Invest project is dedicated to the promotion of business and private investments in the Euro-Mediterranean area by fostering an inclusive economic development of the region and supporting the creation and the international development of Micro, Small and Medium Enterprises (MSMEs).
Website: www.euromedinvest.eu

- Women in BSOs Academy
- BSOs at the service of social entrepreneurship
- The role of BSOs in the development of integrity standards
Activities 2017
General Assembly BUSINESSMED

21 Euro-Med Countries

6 co-applicants

EBSO Med

Union of Mediterranean Confederations of Enterprises
Union Méditerranéenne des Confédérations d’Entreprises

Tunisia
Algeria
Morocco
Egypt
Jordan
Palestine
Israel
Libanon
Syria
Libya